



# How did the 9200XD get to the top of our line? Very quietly.

## Yesterday:

Unanimous praise for our Cross-Field technique

Tandberg has long been famous for its Cross-Field Recording technique. Cross-Field extends frequency response and makes it possible to record at slower speeds with minimum distortion. More important, it dramatically improves signal-to-noise ratio. In fact, Tandberg performance at 3¾ ips matches other machines at 7½ ips! Here's what the experts said shortly after we introduced our 9000X Cross-Field stereo tape deck:

STEREO REVIEW found the signal/noise measurements "... equivalent to the best figures we have ever obtained on a consumer tape machine." (August, 1973)

HIGH FIDELITY said, "... the Tandberg already gives you the extra 10 dB of S/N claimed by the Dolby-B\* process... Performance... without Dolby\* is similar to that of most decks with Dolby.\*" (October, 1973)

## Today:

We've added Dolby\* to Cross-Field.

Enter the 9200XD. We call it The Super Silencer.

The "X" stands for Cross-Field, the "D" for built-in Dolby\* circuits. The 9000X gave a 65 dB weighted signal/noise ratio at 7½ ips and 3% THD with UD/SD tape. Good — but not good enough for our steely-eyed Norwegian engineers. Now the new top-of-the-line 9200XD gives a *guaranteed minimum* 73 dB signal-to-noise ratio under the same conditions. That's Super Silence.

## Tomorrow:

You must hear the 9200XD for yourself.

STEREO REVIEW called the 9000X "... the current state of the art for consumer tape recorders." But that was before they heard the new 9200XD. It's the best recorder we've ever made.

We're our only competitors.

# TANDBERG

\*Dolby is a trademark of Dolby Laboratories, Inc.

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